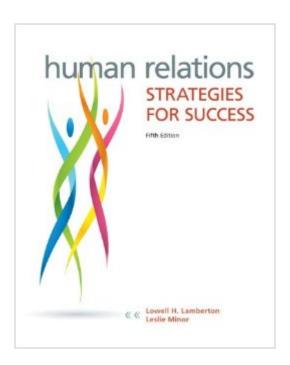
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Human Relations: Strategies For Success





Synopsis

Human Relations: Strategies for Success 5e by Lowell Lamberton and Leslie Minor will help you prepare for this changing world. This text covers time-tested, research-based social science and management principles, as well as newer theories and philosophies of human relations drawn from management theory, group theory, personality theory, and relationship theory. More than ever, effective human relations skills are crucial to business success as organizations grow and compete in a global business environment. Employees must have the knowledge and skill to adapt to a workplace where change is frequent and inevitable. Their commitment to the creation of a book that is at once interesting to read, motivating to study, and relevant to a wide variety has been the driving force behind Human Relations: Strategies for Success.

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Customer Reviews

I have the 4th edition and I actually compared it to the 5th edition. My findings after comparing the table of contents then actually going to the university bookstore, I found the 5th edition has less pages due to the authors combining a few of the chapters. All of the chapters of 4th edition are pretty much the same, just moved up, down or combined, to make the 5th edition. Saved myself a lot of money. Purchase the 5th edition if you don't feel like comparing the two books or that's just your choice. I listed the comparison below for your follow-up review, I hope it helps.5th Edition Table of Contents:Part One: Human Relations and You... (same as 4th ed)Chapter 1: Human Relations: A Background... (same as 4th ed)Chapter 2: Self-Concept and Self-Esteem in Human Relations...

(same as 4th ed)Chapter 3: Self-Awareness and Self-Disclosure... (same as 4th ed)Chapter 4: Attitudes and Values in Human Relations... (combined chapters of 4 & 5 of the 4th ed)Chapter 5: Motivation: Increasing Productivity... (chap 6 of 4th ed)Part Two: Human Relations in Groups... (same as 4th ed)Chapter 6: Communication and Human Relations... (chap 7 of 4th ed)Chapter 7: People, Groups, and Teams... (combined chapters of 7 & 8 of 4th ed)Chapter 8: Achieving Emotional Control... (chap 10 of 4th ed)Part Three: Building Your Human Relations Skills...(same as 4th ed)Chapter 9: Individual and Organizational Change ... (chap 11 of 4th ed)Chapter 10: Creativity and Human Relations ...(chap 12 of 4th ed)Chapter 11: Conflict Management ... (chap 13 of 4th ed)Chapter 12: Stress and Stress Management ... (chap 14 of 4th ed)Chapter 13: Your External and Internal Customers ...

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